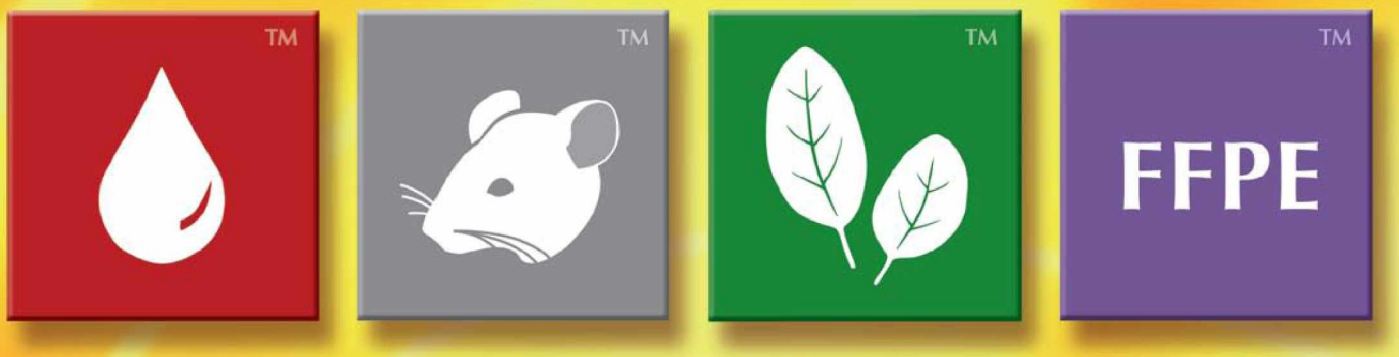
Forget DNA purification



Choose Direct PCR

Take the direct route from sample to results

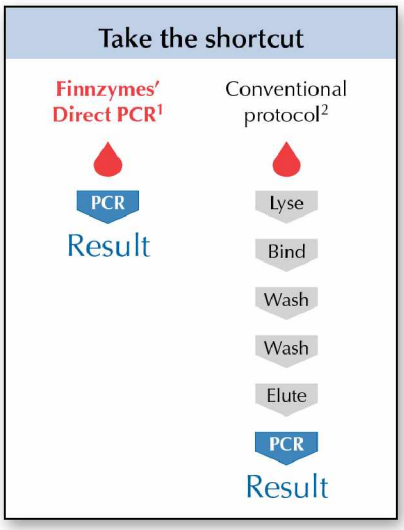
Finnzymes' Direct PCR approach saves you time and cost by allowing amplification of DNA directly from the source material. Direct PCR is based on our unique PCR enzymes, Phusion® High-Fidelity and Phire® Hot Start DNA Polymerases. These polymerases are exceptionally tolerant of many PCR inhibitors. To achieve the shortest protocol times, combine the Direct PCR approach with Finnzymes' Piko® Thermal Cyclers and ultra-thin walled UTW® reaction vessels.

From:

- Blood
- Mouse ear and tail tissue
- Plants
- FFPE tissue samples
- Bird feathers
- Muscle tissue
- And more...

Avoid detours in DNA amplification. Choose Finnzymes' Direct PCR.

See the results and application notes at www.finnzymes.com/directpcr or contact us (info@bioconcept.ch) to learn more about Direct PCR.



[1] Phusion® Blood Direct PCR Kit
[2] Commercial extraction kit for blood DNA

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FINNZYMES
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Fax back form:

Name: ..... **Surname:** .....

Company: .....

Address: .....

ZIP/City: .....

Phone: ..... **FAX:** .....

Signature: .....

☐ I would like to learn more about Direct PCR, please contact me

Please fax to BioConcept, fax number 061 486 80 00

Choose from these Finnzymes Direct PCR Kits:

	**Finnzymes Direct PCR Kits**	**Short Description**
	**NEW! Phusion® Human Specimen Direct PCR Kit**	contains a complete set of optimized reagents for various sample types, such as buccal swabs, saliva, amniotic fluid, hair, fingernails, teeth, skin biopsies, fresh, frozen and even formalin-fixed, paraffin embedded human tissue samples.
	**Phusion® Blood Direct PCR Kit**	is designed for amplification of DNA directly from whole blood and from blood preserved on Whatman FTA® and 903® Cards.
	**Phire® Animal Tissue Direct PCR Kit**	is a complete kit for for amplification of DNA directly from a wide variety of animal tissues including mice, fish, birds and insects.
	**Phire® Plant Direct PCR Kit**	includes a complete set of optimized reagents, sampling tools and control primers for convenient amplification of plant DNA.

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